



## Serious Truck Awards

OCTOBER SERIOUS TRUCK OF THE MONTH



Western Star presents Black Hill Transport with the  
October Serious Truck of the Month Award.



Black Hill Transport's 4800FXB.

The October winner of Western Star's Serious Truck of the Month award is Black Hill Transport of Black Hill, NSW. Specialised in the distribution and warehousing of manufactured goods and general freight, the family-owned and operated business can draw on a nation-wide network of depots and is also responsible for the distribution of Elf Racing Fuels and Lubricants in New South Wales.



Owner Kelvin Williams believes that the key to Black Hill's success is commitment and communication. "If you say you can do it - do it. If you can't then say so." he says.

Black Hill's affiliation with Western Star through North Star Motors requires the same attitude. "We work with North Star Motors in Newcastle. As it's a family business much like our own, and we share the same values, which is really important to us."

June 2014, Kelvin purchased the company's first truck from Mark Sepos at North Star Motors, but with the instant win of the Serious Truck Award, the new relationship is already off to a good start. "We think its great to be recognised as a company," says Kelvin's son Chad. "North Star really made a great effort for our first Western Star purchase."

The winning 4800FXB is powered by a Detroit DD15 560hp engine, which is connected to an 18-speed Roadranger transmission. Running on 46,000lbs Airliner suspension and fitted with Meritor RT46-160lb (4.30:ratio) differentials, it can boast two 750-litre and two 300-litre custom made fuel tanks and a spacious 40" Stratosphere sleeper with a hybrid sleeper A/C and an upgraded stereo, DVD and TV system.

The October truck will feature amongst the other monthly award winners in the 2016 Western Star calendar and is also in the running for the 2014 'Serious Truck of the Year' title. Keep your submissions coming to ensure that your customer's Western Star receives the recognition it deserves. For more information about the Western Star Serious Truck Awards Program, and to make a submission, please [click here](#).



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